



Sponsorship Opportunities

Empowering Recovery & LGBTQ+ Voices in DFW

WHO WE ARE

Second Chance Players is a community-driven theater company in North Texas dedicated to amplifying the voices of artists in recovery and LGBTQ+ communities. Our productions don't just entertain – they create safe spaces, foster dialogue, and inspire resilience through live theater.

OUR REACH

Audience: 50–80 attendees per event, with up to 10 shows per play or musical

Community: 500+ social media followers and email subscribers across platforms and growing

Engagement: Active partnerships with local recovery and LGBTQ+ organizations

Impact: Offering opportunities for underrepresented artists to thrive

WHY PARTNER WITH US?

When you sponsor Second Chance Players, you:

- Connect with a loyal and diverse audience in DFW
- Demonstrate commitment to inclusivity and community wellness
- Gain meaningful brand visibility online and at live events
- Support recovery, resilience, and LGBTQ+ representation



Sponsorship Levels

Presenting Sponsor: \$2,500+

- "Presented by [Your Business]" recognition on show posters, programs, and website
- Full-page premium program ad
- Logo featured on stage lobby signage and in all digital promotions
- Six complimentary tickets
- Recognition in curtain speeches

Champion: \$1,000–\$2,499

- Your logo on programs, website, and social media
- Half-page program ad
- Four complimentary tickets
- Recognition in curtain speeches

We also welcome in-kind donations, such as printing, catering, or services – with benefits tailored to your contribution

LET'S PARTNER!

**Join us in building a community where
recovery, authenticity & love take center stage**

Email Josh Bloyd:

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secondchanceplayers.org